

Principal and owner of Grand Rapids-based Michael Welsh Design, Michael Welsh is a passionate design leader with extensive experience transforming creative opportunities into innovative products which produce intriguing user experiences. With over 20 years of design leadership experience at leading furniture manufacturers, Welsh has a proven track record of creating innovative, market-capturing ideas and product design portfolio strategies, leading teams through development from initial research, exploration/concept, through to production and final launch. He is passionate about sustainable design with a focus on circularity, embracing "new-era" product development to benefit the user and the planet.





Capable, Versatile, Beautiful

The Rockford litter is a modern receptacle designed to elegantly enhance landscape stewardship in a range of demanding outdoor settings. Created in collaboration with Grand Rapids-based industrial designer Michael Welsh, its increased volume, durable all-metal construction, and ease of servicing make the Rockford litter an ideal solution for high-traffic spaces.



Available in side-opening and top-opening styles, the 45-gallon capacity reflects the standard specification for many municipalities, enabling the Rockford litter to become a core element in determining a city's cohesive visual identity. Adaptable in function and form, its refined silhouette is designed to work both solo and in groupings for litter, recycling, and compost.











While modern and minimal, the Rockford litter's differentiating design details communicate quality and serve to quietly elevate fellow Landscape Forms site furnishings. On the side-opening version, the lid takes the form of an origami-inspired folded plane, seemingly floating above the container. For the top-opening model, the litter's lid is akin to an oblique pyramid with the faces cut out, lending the receptacle a directional quality and a rhythm when placed in groupings.

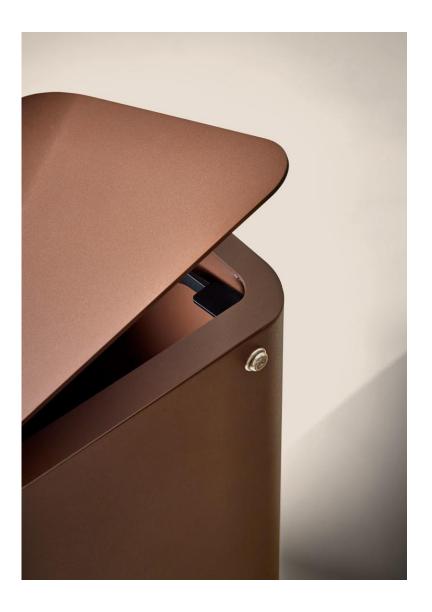


On both the side- and top-opening versions, the lid can be color coded to clearly communicate to users its appropriate contents. A locking front access door and bag catch ensures ease of servicing, allowing contents to be comfortably removed through the front of the receptacle.







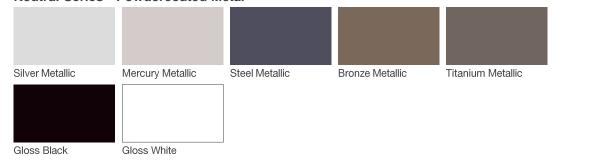


Materials

Vivid Series - Powdercoated Metal* (Fine Texture)



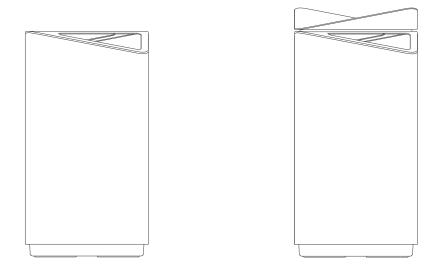
Neutral Series - Powdercoated Metal*



Architectural Series - Powdercoated Metal* (Fine Texture)



Statement of Line





Pedestrian Mall



3 Unit Recycling Station | Side-Opening Models

Corporate



2 Unit Recycling Station | Top-Opening Units

Campus



4 Unit Recycling Station | Side-Opening Units

